

Tackling Claim Cycle Time, One Appraisal at a Time

With release of EstimateSmith, an appraisal on-demand service, SCA Claim Services Company works to pinpoint auto insurance carriers' pain points

For insurers, staffing enough appraisers to have qualified people on hand 'just in case' is as inefficient as it is costly. Keeping a customer waiting for their check, however, can be just as expensive in the long run. *EstimateSmith*, the latest method of inspection service from national appraisal provider SCA, gives insurers instant access to skilled desk appraisers whenever and wherever an estimate is needed.

From summer vacations to catastrophic events there's an ebb and flow to claims; keeping up with the changing tides is enough to put a strain on any APD manager. By use of *EstimateSmith*, carriers can manage their desk appraisal workload overages by tasking SCA to provide the estimates within a guaranteed 3 business hour turnaround. Since SCA has a national network of franchises with experienced desk appraisers, *EstimateSmith* is a fully scalable solution. To make it easier, the original photos and estimate will be sent back via the carriers existing Audatex, Autoverse or any of SCAs 30 other methods of delivery.

In order to provide a complete APD solution *EstimateSmith* joins two early-image capture apps already under the SCA umbrella: *Visual* and *Streamline*. Therefore, if getting a staff appraiser to the vehicle is as much an issue as writing the estimate then the *Visual Inspection* network or owner-facing *Streamline* app can be used to provide the needed photos to SCA.

"With almost 40 years of successful results behind us, I know where SCA excels – providing expertly written appraisals in a timely manner" explains Tim Davis, C.E.O of SCA Appraisal Company. "By offering apps and services that facilitate and expedite the appraisal process, we help insurers focus efforts on the areas in which they most excel."

To get started with *EstimateSmith*, or to learn more about either of SCA's mobile apps, existing clients can simply contact their account coordinator (AC@sca-appraisal.com); new clients can reach out to our sales team (ClientServices@sca-appraisal.com) for a no contracts or volume commitments on-boarding.

Visit our NACE CARS booth #1064 to enter our drawing for an iPad mini 2. Learn more about all SCA's products by visiting our [Marketing Website](#).

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